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Arkema and PPG mark 50 years of partnership with Kynar 500® FSF® PVDF resin

Arkema Inc. and PPG Industries are celebrating a half-century of partnership with Kynar 500® PVDF resin. The only original and continuous licensee of this well-recognized, often-recommended and universally trusted fluoropolymer product, PPG uses Kynar 500® FSF® PVDF resin as a key ingredient to power its complete line of Duranar® fluoropolymer coil and extrusion coatings.

Introduced in 1965 and available exclusively from Arkema through a strict licensing program, Kynar 500® PVDF technology is known within the architectural community as one of the most weatherable resins for creating coatings with an extraordinary capability to retain color and gloss. Next-generation Kynar 500® FSF® resin, produced using a patented fluorosurfactant-free process, provides coatings with superb mildew resistance, excellent dirt shedding, and extreme weatherability for aluminum, galvanized steel and aluminized steel applications. This special grade of PVDF resin, which can contribute to LEED® credits, exceeds the high-performance AAMA 2605 specification for resistance to humidity, color change, chalk, gloss loss and chemicals.

Relying on Kynar 500® PVDF resins for five decades, Duranar® extrusion and coil coatings have provided exceptional colorfastness and gloss retention on curtain walls and other metal building components around the world. Designed for high-end architectural applications, the expansive line of Kynar 500® FSF® PVDF resin-based Duranar® coatings combine exceptional hardness and durability.

Innovative new Duranar® coating technologies, developed in partnership by PPG and Arkema, have made significant contributions to meeting the continually evolving needs of the global building and construction marketplace over the last 50 years. This strong commitment to innovation continues today with the recent introductions of Duranar® GR (graffiti-resistant) and Duranar® VARI-Cool® coatings, as well as next-generation Duranar® ADS (air-dry system) architectural metals coatings based on Kynar ADS® II PVDF resin.

"With a proven track record of durability, color retention, sustainability and aesthetics, Duranar® coatings based on Kynar 500® FSF® PVDF resins have helped shape the architectural landscape for the last half century," said James Feorino, global market manager in the fluoropolymers business unit of Arkema Inc. "We're delighted to celebrate with PPG this significant milestone in our partnership and look forward to building on our successful collaboration in advancing high-performance metal coating options for keeping storefronts, curtainwalls, windows and louvers vibrant and appealing for years to come."

About PPG

PPG Industries' vision is to be the world's leading coatings company by consistently delivering high-quality, innovative and sustainable solutions that customers trust to protect and beautify their products and surroundings. Through leadership in innovation, sustainability and color, PPG provides added value to customers in construction, consumer products, industrial and transportation markets, and aftermarket to enhance more surfaces in more ways than does any other company. Founded in 1883, PPG has global headquarters in Pittsburgh and operates in more than 70 countries around the world. Reported net sales in 2014 were \$15.4 billion. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit www.ppg.com and follow @PPGIndustries on Twitter.

About Arkema

A global chemical company and France's leading chemicals producer, Arkema is building the future of the chemical industry every day. Deploying a responsible, innovation-based approach, we produce state-of-the-art specialty chemicals that provide customers with practical solutions to such challenges as climate change, access to drinking water, the future of energy, fossil fuel preservation and the need for lighter materials. With operations in close to 50 countries, some 19,000 employees and research centers in North America, France and Asia, Arkema generates pro forma annual revenue of some €7.5 billion (\$9.5 billion), and holds leadership positions in all its markets with a portfolio of internationally recognized brands.

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LEED[®] is a registered trademark of the U.S. Green Building Council.

Contacts:

Bob Palangio
Stan Howard

Tel.: 215-351-4226
Tel.: 610-205-7027

Email: bpalangio@a-b-c.com
Email: stan.howard@arkema.com